



Housewares International Ltd
A.B.N. 90 086 933 431

12 September 2008

ASX Announcement

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

Housewares International Limited ("HWI") is pleased to announce the appointment of its new Chief Executive Officer, Mr Stephen Audsley.

This follows an extensive search conducted by Spencer Stuart following the resignation of Paul Hill on 16 June 2008.

Mr Audsley formally commences his duties on 22 September 2008, and will relocate his family from Melbourne to Sydney shortly thereafter.

Steve was until recently, and since 2005, the Chief Financial Officer of Pacific Brands Ltd. Previously he successfully led for 9 years, as a Group General Manager, certain key operating divisions within that company, having held senior commercial and administrative roles prior to that with both Pacific Brands Ltd and Southcorp Ltd.

John Schmoll, Chairman, said "Steve met our key requirements of not only strong leadership, strategic and executional skills, but also extensive and disciplined operating and marketing experience in branded consumer goods".

"We welcome Steve to our company and look forward to his leading a talented and enthusiastic management team in leveraging the many exciting opportunities that our business has before it"

A handwritten signature in black ink, appearing to read 'Shiraz Khan', with a stylized flourish at the end.

Shiraz Khan
Company Secretary
Housewares International Limited

Telephone: (02) 9384 8100

Note: Further details relating to Mr Audsley's appointment will be made available as soon as a formal employment agreement has been entered into.